



## 2020 Adventure Card Kickoff

Greetings Volunteers!

I am Shaun Carroll, Council Volunteer Adventure Card Chair. The council and the Adventure Card committee wanted to thank you all for your patience during these trying times. We have come up with an alternative timeline to kick-off the campaign from April 15<sup>th</sup> to July 15<sup>th</sup>. We are excited to provide all units with a new digital platform will be used during the COVID-19 pandemic. This will allow units to participate in raising funding for all unit needs while maintaining safety protocol for all Scouts. We need all units to register at [colbsa.org/adventurecard](http://colbsa.org/adventurecard) so they can receive their code for purchasers to use online to capture unit sales.

### **Benefits:**

- New digital platform for online sale during Covid-19 pandemic.
- 60% commission for **ALL UNITS** that register prior to April 15<sup>th</sup> online launch.
- Digital promotional material will be available for unit use.

We will provide a tutorial via the COLBSA Facebook page with a video on how to utilize the link for units as well as a hardcopy that will go to all registered units.

The council has undertaken many of the startup steps to ensure that our units have a productive campaign. We urge ALL units to register and give our Scouts the opportunity to **EARN THEIR WAY**.

If you have any questions, they can be directed first to your district Adventure Card chair then your district professional. I am also available through my contact information below.

When the ban on gathering has been lifted, we will then follow all federal and state guidelines to all units to participate in outdoor sales while still maintaining the safety of all Scouts and Scouters and their families.

Yours in Scouting,

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Council Volunteer Adventure Card Chair

