

Adventure Card 2020

CRADLE OF LIBERTY COUNCIL



**New online campaign from
April 15 to July 15.**

We are excited to provide all units with a new digital platform that will be used during the COVID-19 pandemic. This will allow units to participate in raising funding for all unit needs while maintaining safety protocol for all Scouts. Units will receive a 60% commission for all online sales!

THE ADVENTURE CARD FEATURES:

- **Great Value:** Cards sell for only \$5 and have a value of more than \$125 with multiple single-use and multi-use deals!
- **Minimal Risk & Great Return for Units:** Your unit will receive a 60% commission on each card sold online.
- **Great Time to Sell:** Program runs from mid-April to mid-July.
- **Provides Experience:** Scouts can learn sales, money management, planning, and goal-setting.
- **Enables units to ensure all Scouts & Explorers have the opportunity to attend camp and participate in other great activities!**

STRIVE FOR 25:

For every 25 Adventure Cards an individual youth member sells, he or she will be automatically entered into one of the weekly drawings for \$25 Amazon gift cards. Drawings are held on Thursdays and will have five winners each. All entries from the weekly drawings will then be put into a Super Drawing at the end of the sale for even larger prizes. First drawing is April 30 and the last will be on June 25.



HERE'S HOW IT WORKS:

1. Sign-up your unit to participate: colbsa.org/adventurecard
2. Your unit coordinator will receive a code unique to your unit.
3. Share that code and the link to purchase cards with your families so they can include in email and social media appeals.
4. Supporters will receive purchased cards in the mail.
5. Units will receive the commission from the council.

2020 VENDORS:

- **ShopRite or Landis:** \$5 off a purchase of \$50 or more.
- **The Franklin Institute:** \$3 off adult daytime general admission for up to four (4) people.
- **Philly Pretzel Factory:** \$5 off any large pretzel party tray.
- **LEGOLAND® Discovery Center Philadelphia:** Save \$10 on up to five (5) total tickets.
- **Applebee's Grill + Bar:** 10% off (excludes alcohol, tax, and gratuity. Max. discount is \$10).
- **Dave & Buster's:** 20% off (excludes alcohol, tax, and gratuity. Plymouth Meeting location only).
- **Crayola Experience:** \$5 off up to (4) total general admission tickets.
- **Philadelphia Rock Gyms:** \$10 off any Introduction to Climbing Package OR \$5 off any Quick Climb Package.
- **Valley Forge Scout Shop:** 10% discount of purchase of camping gear \$50 or more.

*Terms and conditions may apply.
Please see card for details.*

**More details at:
colbsa.org/adventurecard
Sign-Up Your Unit Today!**